

# THE CREATIVE PLACEMAKING OBSERVER



## Top stories in this newsletter

**LOVE IN THE  
TIME OF COVID  
COMPETITION**

NJIT HUB COMPETITION  
RESULTS

**CERTIFICATE IN  
CREATIVE  
PLACEMAKING**

CERTIFICATE IN  
CREATIVE  
PLACEMAKING  
REGISTRATION

**READ, STUDY,  
LEARN, INFORM  
/ TRANSFORM**

WHAT WE AT THE HUB  
ARE READING

### NJIT HUB COMPETITION RESULTS

**LOVE IN THE  
TIME OF COVID  
COMPETITION**

As a society, higher education community or as a neighborhood, public gathering and face-to-face interaction is essential to our daily lives, our health, well-being, planning and organizing. During this time of social distancing, earlier this year, the NJIT Hub for Creative Placemaking created a competition for NJIT students to develop new tools for social engagement considering how college students (and others) could carry on personal relationships during this crisis. The competition called for students to form development teams of students of different disciplines for submission of a novel approach to this dilemma. The NJ Innovation Acceleration Center generously offered a monetary prize to the competition's winning team.

[Read more.....](#)

### CERTIFICATE IN CREATIVE PLACEMAKING REGISTRATION

**CERTIFICATE IN  
CREATIVE  
PLACEMAKING**

*"As we go through the recovery from the current crises, the way we are going to make NJ succeed is through creative placemaking. It's through giving voice to the community, integrating arts and culture and community led design that we will make NJ a place where all people want to live, want to work and want to play."*

Elizabeth Limbrick, Certified Creative Placemaker  
Class of Spring, 2020  
Senior Brownfields Advisor, Policy and Communications, NJEDA

There are a [few spots left](#) in NJIT's next iteration of the Certificate in Creative Placemaking taking place this Fall. Because of the Covid19 crisis, this iteration will be held in the virtual classroom. [Read more...](#)

### WHAT WE'RE READING

**READ, STUDY,  
LEARN, INFORM  
/ TRANSFORM**

During this extraordinary time of dual crises, as educators do, we are taking this opportunity to analyze and study. There is a plethora of informed voices given writing and speaking platforms. The current wealth of available resources enhances our abilities to better support our communities to address needed policy changes and power shifts. Here is a small sampling of information we find particularly compelling:

Institutional Racism remains pervasive in the built environment. Might this be due in part to the fact that the low percentage of BIPOC students in schools of architecture and design? [Read more....](#)

### CREATIVE PLACEMAKING IN PRACTICE

*With each newsletter, we will share information and opportunities about creative placemaking from around NJ and beyond.*



ArtPlace America was created as a 10-year initiative. This Fall, the national organization will hold its final summit. Conducted virtually, the 4-day summit will be filled with worthy sessions around the creative placemaking field of practice. Save the dates: Oct 26-30.



Sustainable Jersey Summit Webinars— All webinar recordings and presentations available including *Creating Creative Communities* where Hub Director, Suzanne Ishee and SJ's Heather McCall discussed the Arts and Creative Culture Action Steps—(from May 4, 2:00 PM).



The NJIT Hub for Creative Placemaking is a higher education leader in advancing the creative placemaking field of practice in New Jersey and the region. "The Hub" is situated within the NJIT New Jersey Innovation Acceleration Center which provides a framework for our innovative approach toward the intentional integration of arts, culture and community-engaged design into community planning and development.