

THE CREATIVE PLACEMAKING OBSERVER



Stories in this newsletter

CERTIFICATE IN CREATIVE PLACEMAKING

Spring, 2021 Registration
is Open!

HUB Team Leadership Has Been Busy!

Latest News from the NJIT
Hub Team

Eco-Friendly Environments, Game Technology and Creative Placemaking

Creative Placemaking
in Practice

CERTIFICATE IN CREATIVE PLACEMAKING

Certificate in Creative Placemaking Course, Spring 2021

Registration is open for NJIT's next iteration of the [Certificate in Creative Placemaking Course](#) taking place, Spring, 2021! Because of the Covid19 crisis, this iteration will be held in the virtual classroom. Therefore, professionals who live beyond commuting distance in NJ and other states have the opportunity to participate in the Spring course. Creative placemaking has emerged in the last decade as a critical tool to transform neighborhoods, cities, and communities through the intentional integration of arts, culture and community-engaged design. During this course of study, students are immersed in the **process, principals and practice** and **practical application** of creative placemaking. Students participate in a group project, identify and inventory location-based creative assets, define, design and tell the story of creative places and explore the use of the arts, economic development, urban and rural[read more](#)

HUB Team Leadership Has Been Busy!

Latest News from the NJIT Hub Team

One of the great strengths of the NJIT Hub for Creative Placemaking is our diverse cross-sector team of successful professionals. In addition to our combined work in the field of creative placemaking, we are deeply engaged with work within our historic fields of expertise. We thought you might want to take a look at some current individual projects and perhaps even take advantage of them!

Linda Street, Hub Liaison for Community Engagement In cities large and small around the world, the age old medium of public art is emerging as a means to communicate the priorities, passions and purpose of diverse communities! The global imperative of the Black Lives Matter movement has propelled the use of this powerful visual language, which seems to serve[read more](#)

Eco-Friendly Environments, Game Technology and Creative Placemaking

Creative Placemaking in Practice

What do game design, ecology and creative placemaking and theatre have in common? We are constantly amazed by the creativity across disciplines that is fostered in so many of our students at NJIT. One of the missions of the NJIT Hub for Creative Placemaking is to intentionally recognize and help grow awareness of cross-sector connectivity among students and professors within NJIT's 6 colleges on our campus. Sometimes our efforts are made easier by celebrating student achievements which align directly with our mission.

Here is a story about two of our students who were recently awarded Jim Wise Scholarships for Theatre ...[read more](#)



The NJIT Hub for Creative Placemaking is a higher education leader in advancing the creative placemaking field of practice in New Jersey and the region. "The Hub" is situated within the NJIT New Jersey Innovation Acceleration Center which provides a framework for our innovative approach toward the intentional integration of arts, culture and community-engaged design into community planning and development.