Title of the Project

Exploring unicorn ventures in Space exploration.

Principal and Co-Principal Investigators

PI: Raja Roy, Assistant Professor, MTSM, NJIT

Co-PI: Shanthi Gopalakrishnan, Professor, MTSM, NJIT

Co-PI: Xi Zhang, Ph.D. Candidate, MTSM, NJIT

Here is an update on our project. The deadlines in the proposal and the achievements till date (highlighted in blue and in upper case) are below--

- i) Start of data collection: July 2021: DONE.
- ii) Membership of Crunchbase database: July 2021: DONE.
- iii) First draft paper submission to the Academy of Management Conference, January 2022: DELAYED; WILL BE READY IN MARCH 2022. IT GOT DELAYED AS WE CAME ACROSS SEVERAL NEW SPACE UNICORN VENTURES.
- iv) LRI FSG Semi-annual Status Report Due: January 31, 2022. DELAYED; SUBMITTING NOW DUE TO TIME PRESSURE WITH THE NEW DOCTORAL PROGRAM DIRECTORSHIP.
- v) Updated draft submission to the Strategic Management Society Annual Conference and Industry Studies Association Annual Conference, February 2022. DELAYED; SAME AS (III) ABOVE.
- vi) First draft of NSF grant submission ready in August 2022 subsequent to the Academy of Management Conference. ON TRACK DESPITE ADDITIONAL SPACE UNICORN FIRMS IN OUR DATABASE.

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